

BRAND STYLE BOOK



OFICIAL SHIELD



FULL COLOR



WATERMARK

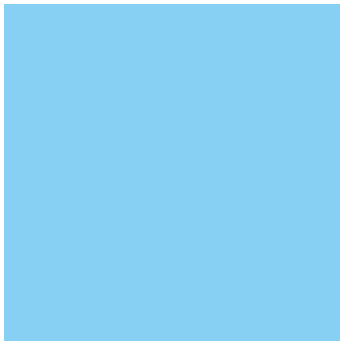
SWATCHES



#e5bc44
C11 M24 Y86 K0



#1c2854
C100 M92 Y37 K33



#8acff3
C42 M3 Y0 K0

STYLE

TRAJAN PRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 (!#\$%&/.|*` @ ´ ,?::)

PENULTIMATE

THE SPIRIT IS WILLING BUT THE FLESH IS WEAK
SCHADENFREUDE
3964 ELM STREET AND 1370 RT. 21
THE LEFT HAND DOES NOT KNOW WHAT THE RIGHT HAND IS DOING.

READABILITY

POPPINS

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789 (!#\$%&/.|*` @ ´ ,?::)

Penultimate

The spirit is willing but the flesh is weak
SCHADENFREUDE
3964 Elm Street and 1370 Rt. 21
The left hand does not know what the right hand is doing

LOGOS



DEPARTAMENTO DE
SALUD

GOBIERNO DE PUERTO RICO



DEPARTAMENTO DE
EDUCACIÓN

GOBIERNO DE PUERTO RICO



ADMINISTRACIÓN DE SERVICIOS DE SALUD
MENTAL Y CONTRA LA ADDICCIÓN

ASSMCA

GOBIERNO DE PUERTO RICO



DEPARTAMENTO DE
SALUD

GOBIERNO DE PUERTO RICO



DEPARTAMENTO DE
EDUCACIÓN

GOBIERNO DE PUERTO RICO



ADMINISTRACIÓN DE SERVICIOS DE SALUD
MENTAL Y CONTRA LA ADDICCIÓN

ASSMCA

GOBIERNO DE PUERTO RICO

MEASURING SYSTEM

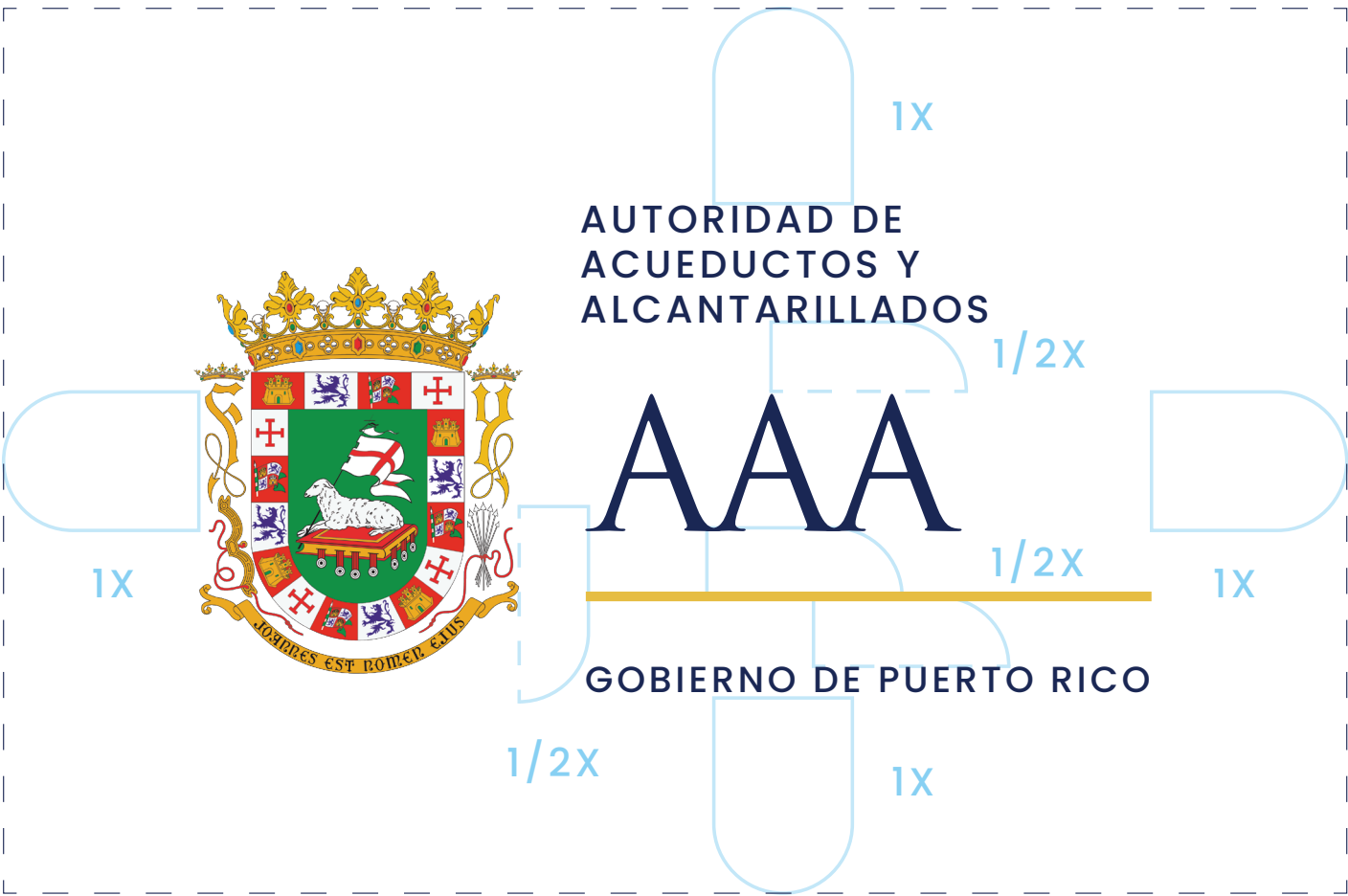
MEASURING REFERENCE



1X

The size of the green shield of the logotype is the base of our measuring system

LOGO PROTECTION AREA



PRINT LOGO USAGE



Logo must be on the right side of the ad

Minimum size 6pt

LOGO WITH PROTECTION AREA



CO-BRANDED

PATTERNS



BLUE



GOLD



REVERSE

STATIONARY



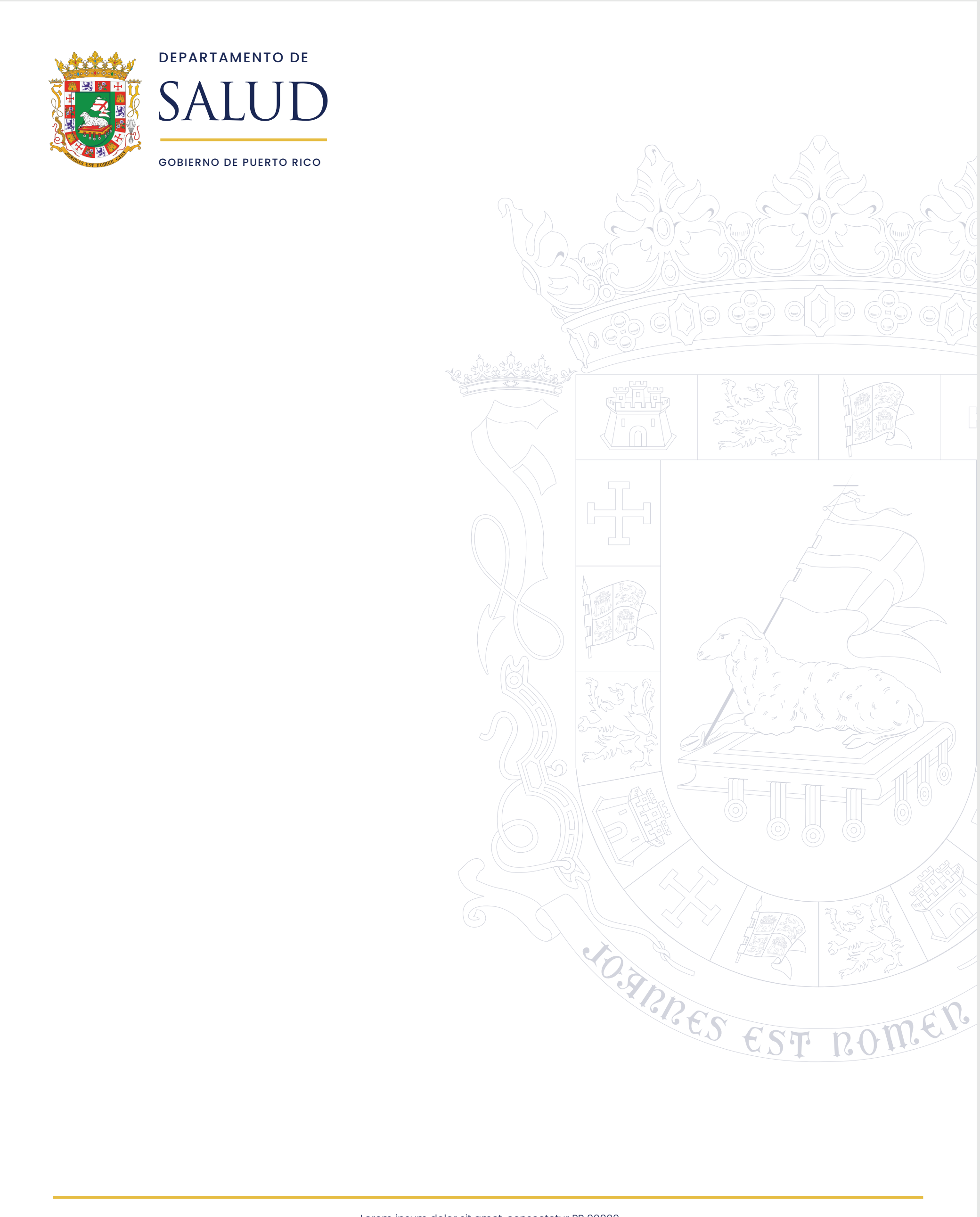
DESIGN 1

DESIGN 1 REVERSE



DESIGN 2

DESIGN 2 REVERSE





COMUNICADO

DEPARTAMENTO DE SALUD





CARRETERAS

REPAVIMENTACIÓN
CARRETERA SECTOR YAMBELÉ

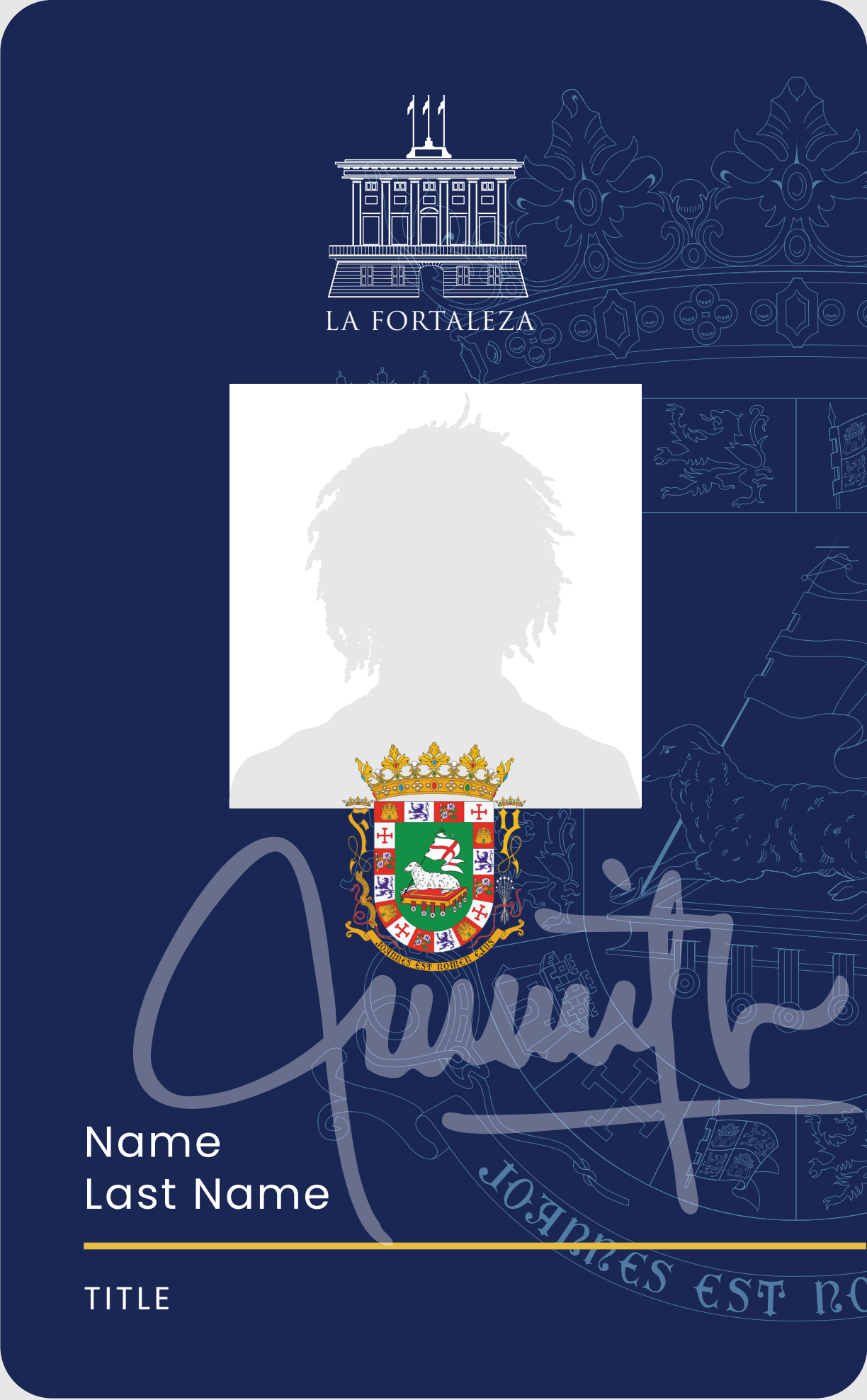
Sector Yambelé
Carr 8177 Km 0.3
Bo Monacillo, San Juan

INVERSIÓN: \$1,000,000.00



JENNIFFER A. GONZÁLEZ COLÓN
GOBERNADORA

ID TAGS





WAGON

