

Digital Navigators / Digital Literacy Proponent Q&A

Questions below were asked live in the Q&A Session on 10/29/2024

Category	Question	Answer
NOFA #2 (DL)	In NOFA #2, existing curricula and resources are mentioned. Could you indicate where we can access this base curriculum?	As stated in the NOFA, "It is expected that many of the readily available free resources will be leveraged to develop the Digital Literacy curriculum for the program." We have not included information regarding the exact resources (from various organizations) in the NOFA because we are open to the proposals about which resources can be used and adjusted for the needs of Puerto Rico.
NOFA #3 (DN)	What is the difference between Regional Digital HUBs and Target Population Specialists? Why should one apply to both?	<p>Proponents are allowed to apply to both projects, but it is not mandatory. However, if you apply to both projects, please make sure to specify in the budget templates in the NOFA the costs assigned to each project.</p> <p>The difference is described in the NOFA but in summary:</p> <ul style="list-style-type: none"> - Regional Digital HUBs: Organizations that can hire / assign Digital Navigators that can provide training and digital support, with coverage of the Smart Island Zones through physical dedicated spaces to ensure connectivity and accessibility. <p>Targeted Population Specialists: Will provide tailored digital equity</p>



		<p>services to specific groups (listed in the NOFA) and are expected to have experience and resources to deliver digital equity programs to the target population.</p> <p>We have separated them to ensure national coverage across all regions and to reach all target populations. If your organization has the capability to handle both, you can apply for both.</p>
<p>NOFA #2 & #3 (DN & DL)</p>	<p>Will there be a single curriculum for Digital Navigators, or will each proponent develop their own?</p>	<p>For NOFA #2 Digital Literacy Program Coordinator, one (or more) organization(s) will be selected to develop a standardized Digital Literacy curriculum and manage the program across the Smart Island Zones. This will include training the Digital Navigators (DNs) (from the organizations selected in NOFA #3 for both projects) to guarantee efficient coordination and ensure the program is built off a standardized base curriculum.</p> <p>If you are applying as a population specialist and already have workshops or courses to offer, they can serve as a supplement to the standardized Digital Literacy curriculum created.</p>
<p>NOFA #3 (DN)</p>	<p>What are the specific responsibilities for the Targeted Population Specialist project?</p>	<p>We advise you to please review the NOFA. We are looking for organizations that can provide programs (such as workshops, courses or events) specifically tailored for the target communities.</p> <p>As stated in the NOFA: "Subgrantees selected as Targeted Population Specialists will be</p>



		<p>responsible for designing and delivering customized interventions, workshops, and events that meet the unique needs of their designated populations. They will work within their communities to provide targeted digital literacy services and ensure that individuals in these groups receive the necessary support to improve their digital skills and participate fully in the digital economy."</p>
NOFA #2 & #3 (DN & DL)	<p>What is the relationship between Digital Literacy and the Targeted Population Specialists?</p>	<p>or NOFA #2 Digital Literacy Program Coordinator, one (or more) organization(s) will be selected to develop a standardized Digital Literacy curriculum and manage the program across the Smart Island Zones. This will include training the Digital Navigators (DNs) (from the organizations selected in NOFA #3 for both projects) to guarantee efficient coordination and ensure the program is built off a standardized base curriculum.</p> <p>If you are applying as a population specialist and already have workshops or courses to offer, they can serve as a supplement to the standardized Digital Literacy curriculum created.</p>
NOFA #2 & #3 (DN & DL)	<p>What would a successful marketing outreach effort look like for the digital literacy and digital navigator programs? What are the parameters?</p>	<p>The program has intentionally not included a scope of marketing initiatives, as we are open to the proposals and strategies suggested in the NOFA responses. We understand that the necessary outreach will be different for the diverse target populations (e.g., the campaign to promote programs to</p>



		<p>older adults will hopefully be different than with children or young students).</p> <p>The organization selected as the Digital Literacy Program Coordinator will be responsible for coordinating these initiatives and ensuring that outreach efforts complement each other effectively. Regarding parameters, the NOFA asks, in your applications, that you include the metrics you will include to evaluate the proposed program.</p>
NOFA #3 (DN)	Given the information received today, can a proposal be submitted for just one geographical area out of the 10? Or is it expected to cover multiple areas?	In NOFA #3, proponents should select which Smart Island Zone(s) they are applying for. We are open to proposals for just one or several, based on where your organization can provide coverage.
NOFA #2 & #3 (DN & DL)	I see the initiative as a whole, like a digital ecosystem for Puerto Rico. However, the need is so complex and diverse that duplication should be avoided. So, should you provide a basic curriculum at least with the main topics?	We agree that the challenges are complex, and we have presented the different NOFAs as an integrated portfolio that will need coordination and clear criteria to avoid duplication. Regarding the curriculum, for NOFA #2, we have listed general topics that should be included in the curriculum. It will be the responsibility of the organization selected as the Digital Literacy Program Coordinator to standardize the curriculum and adjust it to the needs of Puerto Rico.
NOFA #2 & #3 (DN & DL)	How many proposals will be awarded?	We have intentionally not given information or a specific number of organizations that will be awarded. This will depend on the proposals we receive for the program.