



Addendum

to

Request For Proposals

for

Advertising and Design Services Addendum #1

RFP Publication Date:
Deadline for Submissions:

September 18, 2025
October 3, 2025



ADDENDUM TO REQUEST FOR PROPOSALS

On September 18, 2025, the Puerto Rico Broadband Program (PRBP), issued a Request for Proposals (“RFP”) to obtain proposals from duly competent firms that can provide advertising and design services, with strong UX/UI design and front-end development capabilities, complemented by digital marketing, content creation, and strategic communications prowess to support and elevate PRBP’s online platform and outreach efforts; furthermore October 3rd, 2025, marks the deadline for submission for proposals.

The PRBP, as of November 3rd, 2025, extends the evaluation process until November 14, 2025. Proponents are advised to remain available and attentive to any communications requesting clarifications related to their proposals.

This Addendum does not modify, change, nor alter any of the terms and conditions set forth in the RFP, other than the revisions detailed herein. Further clauses, requirements, timeliness, deadlines, and other terms and conditions of the RFP shall remain unaltered.
