

DEPARTMENT OF ECONOMIC
DEVELOPMENT
AND COMMERCE



ELEVANTE

S U M M I T 2 0 2 4

Business Growth Opportunities | Local & Federal Contracting

February 26 & 27, 2024

Puerto Rico Convention Center, San Juan



Puerto Rico's
PREMIER
Business Growth Event

WHAT IS ELEVATE SUMMIT?

The ELEVATE Summit is an event organized by the Department of Economic Development and Commerce of Puerto Rico (DEDIC). The summit will feature local entrepreneurs from diverse sectors and high caliber local and national speakers who will share knowledge and present business opportunities available through the programs, services and incentives offered by the DEDIC and participating government agencies. The event also will provide an opportunity for entrepreneurs to explore selling in new markets via local and federal government contracting.

**THE FIRST BUSINESS GROWTH
EVENT OF 2024**



WHY ELEVATE SUMMIT?

The summit is a one-stop-shop event that will bring together the local entrepreneurial ecosystem in a vibrant environment and provide concrete opportunities to enhance the value chain of entrepreneurship and business development in Puerto Rico.

The two-day event will offer participants a unique chance to discover new markets, exchange ideas, make and strengthen strategic alliances, learn about business trends and elevate their businesses to the next level.

The agenda will include keynotes, panels, breakout sessions, power talks and success stories for entrepreneurs in all stages of business.

DAY 1:

Focused on local and federal contracting, the first day will give established entrepreneurs the opportunity to offer their products and services in one-on-one meetings with potential buyers, explore new partnerships, and gain access to knowledge and skills necessary for successful government contracting.

DAY 2:

Focused on programs, services and incentives available at DEDC and participating government agencies, the second day will highlight cutting-edge topics and trends relevant to entrepreneurs, startups founders and owners of established businesses in a variety of industries.

INDUSTRIES

Accommodation and Food Services **Broadcasting and Content Providers**

Administrative and Support and Waste Management and Remediation Services

Agriculture, Forestry, Fishing and Hunting **Educational Services**

Construction and Specialty Trade Contractors **Information Technology**

Arts, Entertainment and Recreation **Healthcare and Social Assistance**

Entrepreneurship **Printing and Related Support Activities** **Retail Trade**

Marketing Consulting Services **Real Estate and Rental and Leasing**

Professional, Scientific and Technical Services **Telecommunications**

Manufacturing (chemical, product, pharmaceutical, local and federal government, etc.)

Wholesale Trade **Transportation and Warehousing** **Other Services**

1,000+
ATTENDEES

60+
EXHIBITION
OPPORTUNITIES

500+
BUSINESS
CONTACT
OPPORTUNITIES

50+ BUYERS
(LOCAL AND FEDERAL GOVERNMENT)
MATCHMAKING

50+
INFORMATIVE SESSIONS

20+
SPEAKERS

OBJECTIVES

Educate about the importance of working on growth strategies, how to achieve them and the support available.

Connect local businesses with local and federal government agencies to make matches and increase participation of local businesses in federal contracts.

Link leading professionals and entrepreneurs with multinational organizations in Puerto Rico that need local products and services to maintain their local, national and international operations.

Inspire emerging entrepreneurs with ideas and methods on how to develop their businesses inside and outside Puerto Rico.



WHO SHOULD ATTEND?

The summit is designed for young and aspiring business owners, established entrepreneurs, business professionals and industrialists who wish to grow their businesses and strive for lasting success. If you are a passionate, determined and hard-working entrepreneur who is committed to continuous learning, this event is for you.

TICKET PRICE

EARLY BIRD

\$65.00

LIMITED QUANTITY

GENERAL

\$75.00

All tickets include:

Entrance to ELEVATE Summit

Coffee breaks

Lunch¹

ELEVATE Expo

FeCC Matchmaking²

Conferences

Breakout Sessions

Power Talks

Export and Logistics Panel²

Networking Activities

Closing cocktail¹

Ticket price does not include PR sales tax (11.5%) or Eventbrite ticket processing and service charges.

¹ Only on Day 2: Tuesday, February 27

² Restrictions Apply

PARTICIPATE

Immerse yourself in the event and take advantage of the many activities it will offer.



MATCHMAKING

Opportunity for participants to connect with local and federal agency buyers to begin or increase participation in these markets.



BREAKOUT SESSIONS

Interactive talks about government contracting , DEDC programs and incentives, digital marketing and how to grow a company, among others.



STARTUP SHOWCASE

A selected group of local innovation-driven entrepreneurs will present their business initiative before a panel of experts and will be eligible for a \$15,000 incentive awarded by the DEDC.



ELEVATE EXPO

Exhibition of government agency programs and services, business organizations, companies from various sectors and talks.



MENTOR BOOTH

Opportunity to meet individually with experts on topics related to the event. Subject to availability.



POWER TALKS

Engaging talks in which speakers will share their inspiring success stories and knowledge.

BECOME A SPONSOR

- Connect with key leading professionals, entrepreneurs and organizations
- Showcase products and services
- Contribute to business growth and economic prosperity
- Expose your brand through media channels
- Position your company in a growing industry



GET A BOOTH

Sponsors will have the opportunity to showcase their products and services to a diverse audience in ready-to-go 10' x 8' turnkey exhibition booths. Each exhibit will include space design, logo imprint, internet access, electricity, a table and two chairs. Exhibitors just have to bring their promotional materials. See the sponsorship packages on page 15 and reserve your exhibit space. Limited spaces available.

SPONSORSHIP PACKAGES

CATEGORY	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	BOOTH
Quantity	\$30,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
Category exclusivity	✓	✓				
Maximum amount of sponsors	3	3	UNLIMITED	UNLIMITED	UNLIMITED	LIMITED
BENEFITS						
Logo on event website	✓	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓	✓	✓
Logo on event program	✓	✓	✓	✓	✓	✓
Logo on event visuals	✓	✓	✓	✓	✓	
On-stage mention	✓	✓	✓	✓	✓	
Logo in social media posts	✓	✓	✓	✓	✓	
Hyperlink on event website	✓	✓	✓	✓		
Event program print ad	back cover	half page	quarter page			
Logo in event email drops	✓	✓				
5-minute message on expo stage	✓	✓				✓
Press conference step and repeat banner	✓					
Sampling/promotional materials	✓					
Prominence on event signage and marketing materials	✓					
Logo on attendee badges	✓					
BOOTH						
Booth	20' x 8'	20' x 8'	10' x 8'	10' x 8'	10' x 8'	10' x 8'
Booth electricity capacity	5 amps	5 amps	5 amps	5 amps	5 amps	5 amps
EVENT PASSES						
General admission passes	10	8	6	5	3	2
General admission discount passes	10%	10%	10%	10%	10%	10%

ADD-ONS:

Event Directory			Ballroom Coffee Breaks*		\$6,000	Mentor Booth*		\$3,500
Quarter page	\$400		Matchmaking*		\$3,500	Breakout Sessions*		\$3,500
Half page	\$800		Expo Talks*		\$3,500	Breakout Sessions Coffee Breaks*		\$3,000
Full page	\$1,200		Power Talks*		\$3,500	Elevate Startup Showcase*		\$2,000

*Exclusive for one brand

ELEVATE

SUMMIT 2024

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CONTACT US

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787-691-3463



DEPARTMENT OF ECONOMIC
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Sponsorship Agreement

Choose your participation, complete the form and sign.

CATEGORY	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	BOOTH
Quantity	\$30,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
Category exclusivity	✓	✓				
Maximum amount of sponsors	3	3	UNLIMITED	UNLIMITED	UNLIMITED	LIMITED

BILL

Sponsorship amount	
Discount	
Tax	
Total	

Sponsor Contact Information

Company _____

Contact _____

Phone _____

Email _____

Billing

Company _____

*To whom the invoice is addressed

Contact _____

Phone _____

Email _____

Postal Address _____

I have read and understood the Sponsorship Agreement

Sign: _____

TERMS AND CONDITIONS:

1. All fees paid in association with DEDC Sponsorship Application (“Sponsorship Fees”) are non-refundable and due ten (10) business days prior to the ELEVATE SUMMIT 2024.
2. The Sponsor Company is liable for all damages caused by Sponsor Company’s affiliates, officers, agents, contractors, employees, and invitees. DEDC requires that Sponsor Company obtains a general liability policy for the duration of the ELEVATE SUMMIT 2024 and such policy shall constitute primary insurance coverage.
3. Sponsorship opportunities are subject to change until the sponsorship application is approved and full payment from the Sponsor Company is received.
4. Sponsor Company’s employees and officers may not make mentions or execute marketing initiatives during conference sessions.
5. Sponsor Company may not distribute, market, or create any type of Sponsor Company presence, which interferes with designated floor plan areas or permitted market presence of any other participating entity or sponsor of the ELEVATE SUMMIT 2024. Any changes to the standard build-out offered as default arrangement by DEDC must be approved by DEDC at their sole and absolute discretion. In the event of additions or reductions to the standard build-out, Sponsor Company may incur additional costs billed directly to the Sponsor Company by either DEDC or a third-party provider. Such additional setup must compliment DEDC efforts to maintain an open floor plan.
6. Sponsor Company may not infringe on or otherwise interfere with another sponsor’s approved marketing initiatives, including but not limited to sweepstakes, social parties, and networking.
7. Sponsor Company is responsible for obtaining approval from DEDC prior to the commencement of the ELEVATE SUMMIT 2024 for all planned marketing initiatives to ensure no infringement or interference occurs with other planned events.
8. Sponsor Company shall maintain good taste and quality standards during all ELEVATE SUMMIT 2024, marketing materials, and initiatives, including the dress and conduct of officers, employees, agents, and contractors. Scantily clad performers, nudity, and erotic dancers are not allowed. Skirts must fall mid-thigh and shirts must cover stomachs and cleavage for all representing or associated individuals of the Sponsor Company.
9. DEDC reserves the right at its sole and absolute discretion to: (1) not accept an application for sponsorship; or (2) cancel all sponsorship rights for failure to abide by the requirements set forth herein or maintain a professional atmosphere during the event, after a reasonable opportunity to resolve any noncompliance. In the event DEDC cancels a Sponsor Company’s sponsorship rights, the Sponsor Company acknowledges the non-refundable nature of and absolute forfeiture of all its sponsorship fees.
10. DEDC will apply a 10% finance charge to the Sponsor Company invoice if the invoice is not paid by ten (10) business days prior to the ELEVATE SUMMIT 2024. DEDC will add a 1% finance charge in addition to the 10% for each full month after the ELEVATE SUMMIT 2024 that Sponsor Company fails to pay the invoice.
11. Sponsorship marketing options are on a first come first serve basis for all sponsorship levels.
12. In the event of a disagreement, conflict, or dispute between sponsoring companies relating to rights obtained through sponsorship of the ELEVATE SUMMIT 2024, Sponsor Company agrees and hereby authorizes a DEDC representative to act as the final and binding arbiter of such disagreements, conflicts, or disputes after such representative has consulted with each disagreeing sponsoring company. Such decisions shall be made without undue delay. Sponsor Company will have no further rights of recourse against DEDC for any decision made hereunder. Sponsor Company recognizes that due process may be limited to expedite the use of and preserve the value of sponsorship rights.
13. Sponsor Company agrees that all still images, audio files, video, and computer files acquired by DEDC as part of or in conjunction with the ELEVATE SUMMIT 2024, in which Sponsor Company, its affiliates, officers, agents, contractors, employees, and invitees may be depicted, may be used by DEDC at their sole and absolute discretion in their promotion or marketing. Sponsor Company agrees such use does not and shall not constitute misappropriation of likeness or an infringement of the right of publicity of above-mentioned individuals. Sponsor Company acknowledges that it is solely responsible for obtaining any necessary informed consent from abovementioned individuals regarding such use by DEDC.
14. DEDC, its affiliates, officers, agents, contractors, employees and volunteers are not liable for any damages or losses sustained by Sponsor Company, its affiliates, officers, agents, contractors, employees, and invitees while participating in the ELEVATE SUMMIT 2024 and Sponsor Company hereby waives any such liability, including but not limited to intellectual property, trade secrets, personal damage, loss of Sponsor Company property or loss of personal property; special, consequential, or incidental damages; and any loss of income or for business interruption. The Sponsor Company’s insurer shall not hold any right of subrogation against DEDC for the right to recover any loss or damage waived herein.
15. Each party (the “Indemnifying Party”) shall indemnify, defend and hold the other party (the “Indemnified Party”) harmless from and against any and all claims, demands, losses, damages, liabilities and expense of all suits, action and judgments (including, but not limited to, costs and reasonable attorneys’ fees) of the Indemnified Party and the Indemnified Party’s affiliates, officers, employees, agents, contractors, and invitees, to the extent arising out of or in any way related to the Indemnifying Party or its agent’s, contractor’s, employee’s, or invitee’s negligent acts or omissions, willful misconduct, or the failure of the Indemnifying Party to comply with the provisions herein. Each party shall give the other party prompt and timely notice of any claim made, or suit or action commenced which could result in indemnification hereunder.
16. In the event of a date change due to an act of God, illness or physical disability, acts or regulations of public authorities, labor difficulties, civil tumult, strike, epidemic, flood, fire, interruption or delay of transportation, or any other cause beyond the control of the parties, DEDC will provide a new date and guarantee the same benefits to the Sponsor Company.
17. This Sponsorship Agreement shall be deemed as having been executed in San Juan, Puerto Rico. The Sponsor Company and DEDC agree that all disputes arising out of or related to this Sponsorship Agreement shall be construed under the laws of the Commonwealth of Puerto Rico.
18. This Sponsorship Agreement represents the final agreement between the parties and any prior agreement or discussions are hereby superseded. Any further modification must be in writing. This Sponsorship Agreement incorporates the Sponsorship application and the sponsorship level information included in this packet. We appreciate your understanding of the importance of maintaining compliance with all rules in this Sponsorship Agreement.
19. Sponsor Company agrees to follow all terms and conditions of the ELEVATE SUMMIT 2024 Sponsorship Agreement.

INITIALS: _____