

Capability statement

Digitally Market, LLC

Contac

President: Jorge Maldonado
Email: jorge@digitallymarket.com
Web: www.digitallymarket.com
Phone: 787-685-3020

Address:

200 Calle Alcalá Apt. 804
San Juan, PR 00921-3936

Core Competencies

WHEN A COMPANY NEEDS TO OUTSOURCE MARKETING EFFORTS, IT IS OFTEN TIME TO SEEK OUT MARKETING CONSULTANTS.

Expert in.

- Digitally Market works as an advisor who works with companies to create and implement marketing strategies.
- Internet marketing strategies to increase your product/service awareness and brand online visibility & credibility.
- Search Engine Optimization to increase visitors' numbers to the website to view existing or new products/services.
- Social media marketing to amplify your message and direct traffic to your website.
- Specializes in KPI custom dashboards that monitor engagement and analytics.

Company Data

Type: Small Business with 30+ Clients.
SAM Unique Identity ID
WTMTLCY3A3N1
Duns # 117552516
SBA Profile P2479945
Product Service Code R701 Support Management - Advertising
Cage Code 8MV71
Primary NAICS:
541613 - Marketing Consulting Services
323111 - Commercial Printing (except screen and books)
541840 - Media Representatives

Ownership

Hispanic American Owned,
Minority-owned
business and self- Certificate
Small
Disadvantaged business.

Key Differentiators

Fourteen years working developing emerging markets in Digital Marketing, in which the last four years founded Digitally Market, a digital marketing company that emphasizes creating strategic campaigns for auto Dealers. Able to be a Marketing translator between vendors and clients.

Past Performance

Led Strategic and planning efforts to implement Digital Marketing, Website Collaboration, and Social Media Analytics at 11 auto dealerships for Auto Grupo Puerto Rico, Gomez Hermanos Kennedy, and Triangle Dealers. Digitally Market also was contracted to develop Puerto Rico Blood Bank Marketing strategies.